**Data Analyst: Cross selling recommendation**

Team member's details

Group Name: Dreamers

Name: Surabhi mahawar

Email: [surabhimahawar@gmail.com](mailto:surabhimahawar@gmail.com)

Country: India College/Company: Abdul Kalam Technical University

Specialization ( Data Science, NLP, Data Analyst): Data analyst

Name: Deborah Adeyemi

Email: adeyemianuoluwapod@gmail.com

Country: United Kingdom

College/Company: University of the West of England (UWE)

Specialization ( Data Science, NLP, Data Analyst): Data analyst

Name: Kseniia Nosenko

Email: [kseniianosenko@gmail.com](mailto:kseniianosenko@gmail.com)

Country: Germany

College/Company: Higher School of Economics

Specialization ( Data Science, NLP, Data Analyst): Data analyst

Name: Pranav Walia

Email: [waliap@miamioh.edu](mailto:waliap@miamioh.edu)

Country: America College/Company: Miami University

Specialization ( Data Science, NLP, Data Analyst): Data analyst

**Problem Discription:**XYZ credit union in Latin America is performing very well in selling the Banking products (eg: Credit card, deposit account, retirement account, safe deposit box etc) but their existing customer is not buying more than 1 product which means bank is not performing good in cross selling (Bank is not able to sell their other offerings to existing customer). XYZ Credit Union decided to approach ABC analytics to solve their problem.

Github link: https://github.com/queendebra92/Final-Project-Report-and-Code